

Kiwanis

Minutes of the Division 4 Caucus held on December 3, 2011 at the Kiwanis Seniors Centre, London, Ontario

Those present were:

Division 4 Lt. Governor Jim Scott

Key Club member Sunny Baek

Representing Kiwanis Club of Forest City London – Jim Garey and Phil Heisz

Representing Kiwanis Club of Ingersoll – Carman Holbough and Bill Martin

Representing Kiwanis Club of Middlesex – Sandra Collier, Don Russell, Ken Keith, Paul Fish and Don Sutherland

Representing Kiwanis Club of Ridgetown – Alan Bloomfield, Allen Ure, John Button and Debbie Button

Representing Kiwanis Club of St. Thomas – Ken Monteith and Sam Yusuf

Representing Kiwanis Club of St. Thomas Golden K – Rob Lusher and Lloyd McNaughton

Representing Kiwanis Club of Tillsonburg – Mike Dean

Representing Kiwanis Club of West Lorne – Bill Graham, Win Liepman and Sylvia Logan

The meeting was called to order by Division 4 Lt. Governor Jim Scott.

Appointment of Recording Secretary

Debbie Button was asked to serve as recording secretary.

Approval of Minutes

Upon motion duly made by Alan Bloomfield, supported by Rob Lusher and carried it was:

Resolved, That the Minutes of the Division 4 Caucus Meeting held September 24, 2011 be approved.

Lt. Governor Report

Division 4 Goals for 2011-12 were reviewed by LG Jim.

Minimum growth of 10%

Increase of female members

Each club to sponsor a Service Leadership Program

Each club to set an amount to be raised for the ELIMINATE Project

Each club to hold at least one fun event per quarter

A review of the current state of the Division:

Current membership is down 7 members

Female membership is 13% of the Divisional membership

Half of the clubs in the Division support a recognized Service Leadership Program

LG Jim circulated the 2011/2012 Division 4 Roster of Club officers. Clubs were asked to update their information.

Key Club - New club to be chartered

Former Ridgetown District High School Key Club member Sunny Baek reported on the formation of Key Club at Sanders Secondary School in London. The Kiwanis Club of Forest City London is sponsoring the club. Sunny has over 20 enthusiastic students ready to join the Key Club. They have events planned. They advertised the club by participating in the Scrooge Campaign at the school – groups within the school collect non-perishable food items for the food bank and the group collecting the most will get recognition throughout the school and participate in morning announcements. The newly formed club is looking for fundraising ideas.

Sunny updated Kiwanians on the Eastern Canada Key Club Convention being held in London in April 13 – 15, 2012. Donations should be sent to Key Club Administrator Firma French. Each Kiwanis club is being asked for one person to work at the convention. Bill Martin had copies of the sponsorship package for the convention for each club to take back. Free bus passes for all attendees have been secured and service projects for the attendees are being planned. The committee is looking for items for the registration bags given to attendees.

Distinguished Club

LG Jim reviewed the criteria for distinguished member and distinguished club status for the 2011-2012 year.

Growth Workshop

LG Jim has set growth as the number one goal for the Division for this year. He presented ideas on membership retention and growth.

1. A gift certificate for potential members covering the membership costs to September 30, 2012. Jim has a template for the certificate that can be modified for any club.
2. “Ask Me About Kiwanis” window decal for your car
3. “Ask Me About Kiwanis” t-shirts that can be worn at projects
4. Each club should do a club survey each year
5. Have business cards for your club that members can give out
6. New members bring new members
7. Ask parents of your Sponsored Leadership Programs
8. Have a publicity/media person or committee in your club
9. Facebook page
10. Club website – find a common template for all clubs to use and keep it updated
11. Every speaker at your meetings should receive information on Kiwanis
12. Billboards in your area – “Kiwanis brought you
13. Kiwanis Foundation of Canada is holding their membership draw again this year. For every new member sponsored the sponsoring member receives a ballot in a draw for trip to District or International Convention

Candidate for Kiwanis International Vice-President

International Trustee John Button announced he is a candidate for Kiwanis International Vice-President. The election will be held at the 2012 International Convention in New Orleans. He asked clubs for their support and encouraged all clubs to send two delegates to the convention.

Regional Trustee Report

Region 1 Trustee Allen Ure reported on his duties and the Eastern Canada and Caribbean Board meeting. The District Board is made up of regional trustees and is charged with district policy and procedures, finance and bylaws. The Board meets once per year face to face with the remaining meetings held by video conference. The first face to face meeting was held in Miami, a central location

for Canada and Caribbean travel. Regional Trustee Allen is a member of the District Convention committee and chair of the District Finance Committee. There will be a new District website launched in January 2012. Regional Trustee Allen also reported on the District Convention Committee. The committee makes recommendations to the District Board on future convention sites. The District committee works with the local host convention committee to plan conventions. Sites have been approved for 2012 - Barbados, 2013 - Peterborough & 2014 - Charlottetown. Allen encouraged members to attend the 2012 District Convention in Barbados.

Regional Trustee Allen announced that he would be a candidate for a second term as Region 1 trustee to be elected next spring.

Club Reports

Kiwanis Club of West Lorne

They have had growth of 4 new members, 2 being women. Their sponsored Key Club is active with a toy drive for the Christmas season. Their pledge to the Eliminate Project has not been set. They have two fun events planned – the Santa Claus Parade and Christmas Caroling.

Kiwanis Club of Middlesex

They currently have 84 members 8 are female. Their Aktion Club is very active and currently collecting pennies for Sleeping Children Around the World. They have \$3,000 budgeted to the Eliminate Project. They have a Christmas luncheon planned for December 8.

Kiwanis Club of St. Thomas Golden K

They currently have 70 members with two new members coming soon. They focus on hands on service rather than fundraising. They recently had newspaper photos of their donation to the Salvation Army and members manning the kettles.

Kiwanis Club of Tillsonburg

They have inducted 3 new members, 2 of them women. Their Key Club has 75 members and is very active. Their annual Santa Claus Parade is a fun event for their members. Their Christmas dinner is planned for December 13.

Kiwanis Club of Ridgetown

Their current membership is 41, 7 of them women. The club supports both a Key Club and an Aktion Club. The club has pledged to be a model club for the Eliminate project and has made their donation of \$6,000 for the first year. Each year they hold several fun events such as club auction, bottling wine for their wine draws, candy pack and Santa Claus Parade.

Kiwanis Club of Ingersoll

The club has a very active membership committee that has been very successful in the past year. Their sponsored Key Club is very active with the Lt. Governor being a member of that club. They are currently exploring a new Key Club in Woodstock. They have formed an Eliminate Project committee that will look at setting a pledge goal. Their annual Trivia Night is a fun evening for members as well as a successful fundraiser.

Kiwanis Club of St. Thomas Inc.

The club is in an exciting phase of change with a goal of having more fun and hopefully attracting new members. They now meet the 4th Monday of the month, have interesting speakers and are getting greater attendance and participation by the members.

Kiwanis Club of Forest City London

Their current membership is 60. They are working with Sunny Baek on chartering a Key Club at Saunders Secondary School in London. The annual Christmas crazy auction is a fun event for their club.

Fundraising Ideas that Promote Kiwanis

Bill Martin from the Kiwanis Club of Ingersoll facilitated this discussion. Ideas from the discussion: At fundraisers make a point of explaining where the money will be donated. People will be more willing to give when they know where the money is going.

At major events/fundraisers make information on Kiwanis and your club available to attendees. The Kiwanis Club of Ingersoll is now showing a video of their projects at the major event the Rural Urban Dinner.

Members participating in projects should always wear Kiwanis logo wear and clubs should have a banner or Kiwanis sign at projects.

Kiwanis Club of St. Thomas has a bookmark with their club information that is given out. It is small and informative.

Kiwanis Club of Middlesex has found if they ask for donations when selling food they raise more than actually pricing the products.

Kiwanis Club of Ingersoll sells honey at the local farmers market. Each week they hold a draw for a free jar of honey. On each ballot they ask "would you like to know more about Kiwanis?"

Kiwanis International World Service Project Update

DLG Jim Garey gave an update on the Eliminate Project. In the 3 hours of this meeting 20 babies will die of Maternal Neonatal Tetanus. \$1.80 will purchase the three injections and deliver them to the pregnant women to protect them and their newborn babies. Currently there are 40 clubs around the world that have pledged to be a Model Club, 4 100K Clubs and 1,163 Walter Zeller Fellows. The Divisional Leads for Eastern Canada and the Caribbean have been recruited and will be trained in the spring. The Kiwanis Foundation of Canada has sponsored a video that will be distributed to every club in Canada.

Division 4 Lt. Governor for 2012-2013 year

A committee was formed to create a Candidate Criteria for the position and work on succession planning for the division.

Every Club President was asked to go back to their clubs and ask for someone to fill the position.

Members of the committee will continue to recruit a candidate. A candidate must be a past club president.

2011-2012 Division 4 Caucus meeting dates

LG Jim announced the following dates:

March 24, 2012 next caucus

June 16, 2012 club leadership education

September 15, 2012 caucus

LG Jim adjourned the meeting at 12:00 noon.